Modern Polling…
A Real Solution to
Staffing Shortages

❯ CHALLENGE

Multiple elections and new processes heaps pressure onto often over-stretched polling station workers, making it more complicated and time-consuming to check in voters and onboard new staff – increasing wait times and exacerbating existing skills shortages.

The reliance on paper-based documentation and processes adds layers of administration complexity to the polling station. From checking voters in, to issuing their ballot paper, to managing proxy lists, franchise flags and matching ballot books – the role of the Poll Clerk is made needlessly complicated. This issue is compounded by the lack of new Poll Clerks coming through the ranks. Which puts added strain on teams. It also creates a greater margin for human error.

❯ **'The system is simple and practically fool-proof. Almost all of our staff, including Presiding Officers and Poll Clerks of all ages and abilities picked it up quickly and easily.'**

'Using the Modern Democracy Solution we were able to reduce the workload for current staff and eliminated the need to hire 80 additional members of staff.'

Tom Lynan, West Lancashire

❯ SOLUTION

Modern Polling transforms the polling station experience for clerks and voters alike, enabling check-in three times faster than manual methods.

Benefits of Modern Polling

• Removes complexity and makes life easier for polling station staff. Combined with online training enables speedy onboarding for newly recruited Clerks, helping to ease staff shortages.

• Removes complexity by automating key processes, such as franchise flags, helping to reduce the risk of human error and onboarding time.

• With real-time updates on key information, such as emergency proxies, Poll Clerks are always working with the latest information. This arms them with the insights they need to handle voter queries onsite, without the need to escalate.

• Helps to remove human error and alleviate pressure on Poll Clerks through improved efficiency, while transforming the voter experience – bringing polling stations into the digital age.

• Automatically generates required statutory reports, such as the ballot paper account. This significantly reduces administrative burdens for Poll Clerks.